West Wind Dental a Mini Implant Center of America (West Wind Dental) values its users' privacy. This privacy policy (Policy") will help you understand how we collect and use personal information from those who visit the website or make use of our online facilities and services, and what we will not do with the information we collect. Our policy has been designed and created to ensure those affiliated with West Wind Dental a Mini Implant Center of America of our commitment and realization of our obligations not only to meet but to exceed, most existing privacy standards.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time West Wind Dental A Mini Implant Center Of America decides to make use of any personally identifiable information on file, in a manner vastly different from which was stated when this information was initially collected the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner

This Policy applies to West Wind Dental a Mini Implant Center of America, and it governs any and all data collection and usage by us. Through the use of <a href="https://www.westwinddental.com">www.westwinddental.com</a>, you ate therefore consenting to the data collection procedures expressed in this Policy.

Please note that this Policy does not given the collection and use of information by companies that West Wind Dental a Mini Implant Center of America does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use of frequent to better understand the way in which websites garner, make use of and share the information collected.

Specifically, this Policy will inform you of the following

- 1.) What personally identifiable information is collected from you through our website;
- 2.) Why we collect personally identifiable information and the legal basis for such collection
- 3.) How we use the collected information and with whom it may be shared;

- 4.) What choices are available to you regarding the use of your data; and
- 5.) The security procedures in place to protect the misuse of your information

#### **Information We Collect**

It is always up to you whether to disclose personally identifiable information to us although id you elect not to do so, we reserve the right not to register you as a user to provide you with any products of services. This website collects various types of information, such as:

Information automatically collected when visiting our website, which may include cookies third party tracking technologies and server logs

In addition, West Wind Dental a Mini Implant Center of America may have the occasion to collect non personal anonymous demographic information, such as age, name, gender and date of birth. IP address or type of operating system which will assist us in providing and maintain superior quality service.

West Wind Dental a Mini Implant Center of America may also deem it necessary from time to time to follow websites that our user may frequent to gleam what types of services and products may be the most popular to customer or the general public.

Please rest assured that this site will only collect personal information that knowingly and willingly provide to us by way of surveys completed membership forms and emails. It is the intent of this site to use personal information only for the purpose for which it was requested, and any additional uses specifically provided for on this Policy.

### Why We Collect Information and For How Long

We are collecting your data for several reasons:

- To better understand your needs and provide you with the services you have requested;
- To fulfill our legitimate interest in improving our services and products;
- · To send you promotional text SMS messages containing information we think you may like we have you consent to so;
- To contact you to fill out surveys or participate in other times of market research, when we hve your consent to do so;
- · To contact you to fill out surveys or participate in other types of market research, when we have your consent to do so;

To customize our website according to your online behavior and personal preference.

The date we collect from you will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time personal information remains relevant; the length of time your personal information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; any limitation periods within which claims might be made; any retention periods prescribed by law or recommended by regulators, professional bodies or associations the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

## **Use of Information Collected**

West Wind Dental A Mini Implant Center Of America does not now, nor will it in the future, sell, rent or lease any of its customer lists and/ or names of any third parties.

West Wind Dental a Mini Implant Center of America may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/ or services that may be available to you from www. mywestwinddental.com

West Wind Dental a Mini Implant Center of America may also be in contact with you in regards to contemplating surveys and/or research questionnaires related to your opinion of current of potential future services that may be offered

West Wind Dental a Mini Implant Center of America uses various third- party social media features including but not limited to https: <a href="www.facebook.com/mywestwinddental/">www.facebook.com/mywestwinddental/</a> and other interactive programs. These may collect your IP address and require cookies to work properly. These services are governed by the privacy policies of the providers and are not within West Wind Dental a Mini Implant Center of America control.

## **Disclosure of Information**

West Wind Dental a Mini Implant Center of America may not use disclose the information provided by you except under the following circumstances

As necessary to provide services of products you have ordered;

- In other ways described in this Policy or to which you have otherwise consented;
- · In the aggregate with other information in such a way so that your identity cannot reasonably be determined;
- As required by law or in response to a subpoena or sear warrant;
- To outside auditors who have agreed to keep the information confidential;
- As necessary to enforce the terms of service;
- · As necessary to maintain, safeguard and preserve all the rights and the property of West Wind Dental a Mini Implant Center of America.

# **Non-Marketing Purposes**

West Wind Dental a Mini Implant Center of America greatly respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alert, security breaches account issues, and/ or changes in West Wind Dental A Mini Implant Center Of America products and services) In certain circumstances, we may use our website, newspapers, or other public means to post a notice.

# **Unsubscribe or OPT- OUT**

All users and visitors to our website have the option to discontinue receiving communications from us by the way of email or sms messaging. To discontinue or to unsubscribe from our website please send an email that you wish to unsubscribe to office@mywestwinddental.com. If you wish to unsubscribe or opt out. West Wind Dental a Mini Implant Center of America will continue to adhere to this Policy and respect to any persona information previously collected

#### **Links to Other Websites**

Our website does contain links to affiliate and other website. West Wind Dental a Mini Implant Center of America does not claim nor accept responsibility for any privacy policies, practices and or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of every website that collects personality identifiable information this Private Policy Agreement applies only and solely to the information collected by our website.

# Notice of European Union Users

West Wind Dental a Mini Implant Center of America operations are located primarily in the United States. If you provide information to us the information will be transferred out of the European Union (EU) and sent to the United States (The rights of any in the EU whose personal data transferred to the United States for commercial purposes. It allows the free transfer of data to companies that are certified in the US under the Privacy Shield.) By providing personal information to us, you are consent to its storage and use as described in this Policy.

## **Security**

West Wind Dental A Mini Implant Center Of America takes precautions to protect your information. When you submit sensitive information via the website your information is protected both online and offline. Wherever we collect sensitive information (e.g. credit card information) that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the webpage.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers and servers in which we store personally identifiable information are kept in a secure environment. This is all done to prevent any loss misuse, unauthorized access disclosure or modification of the user's personal information under our control.

### **Acceptance of Terms**

By using this website, you are hereby accepting the terms and conditions stipulated with in the Privacy Policy Agreement. If you are not in agreement with our terms and conditions then you should refrain from further use of our sites. In addition your continued use of our website following the posting of any updates or changes to out terms and conditions shall mean that you agree and acceptance of such changes.

### **How to Contact Us**

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website please feel free to contact us at the following email, telephone number or mailing address.

Email office@mywestwinddental.com

Telephone Number: (208) 745-0500

Mailing Address:

West Wind Dental a Mini Implant Center Of America

243 E Fremont Ave

Rigby, ID 83442